STATE OF OREGON
DEPARTMENT OF CONSUMER AND BUSINESS SERVICES
DIVISION OF FINANCIAL REGULATION

In the Matter of: M FINANCIAL HOLDINGS INCORPORATED, a Delaware corporation, (NPN #2518920) Respondent.	Case Nos. INS-22-0079 FINAL ORDER TO CEASE AND DESIST, ORDER ASSESSING CIVIL PENALTIES, AND CONSENT TO ENTRY OF ORDER

The Director of the Department of Consumer and Business Services for the State of Oregon ("Director"), acting in accordance with Oregon Revised Statutes ("ORS") chapters 731, 732, 733, 734, 735, 737, 742, 743, 743A, 743B, 744, 746, 748 and 750 ("Insurance Code"), has conducted an investigation into the activities of M Financial Holdings Incorporated ("Respondent") and determined that Respondent engaged in violations of the Insurance Code.

Respondent wishes to resolve and settle this matter with the Director.

Now, therefore, as evidenced by the signature subscribed on this Order, Respondent hereby CONSENTS to entry of this Order.

FINDINGS OF FACT

The Director FINDS that:

1. Respondent held an Oregon third party administrator license ("License") from October 28, 2020 to October 31, 2022. Respondent's National Producer Number is 2518920.

2. Respondent's principal place of business is located at 1125 NW Couch Street, Suite 900, Portland, Oregon 97209.

3. Respondent failed to file its 2020 annual report with the Director by March 1, 2021.

4. Respondent failed to file its 2021 annual report with the Director by March 1, 2022.

5. On or around March 29, 2022, the Director sent Respondent an email message extending the filing deadline to May 1, 2022.

6. Respondent failed to file its 2020 annual report with the Director by May 1, 2022.

7. Respondent failed to file its 2021 annual report with the Director by May 1, 2022.

8. Respondent's License expired on October 31, 2022.

CONCLUSIONS OF LAW

The Director CONCLUDES that:

9. Pursuant to ORS 744.738(1), third party administrators are required to file annual reports with the Director by March 1 of each year, or within such extension of time therefor as the Director may grant.

10. By failing to file the 2020 report by March 1, 2021 and/or May 1, 2022, Respondent violated ORS 744.738(1).

11. By failing to file the 2021 report by March 1, 2022 and/or May 1, 2022, Respondent violated ORS 744.738(1).

12. Because the Director has reason to believe that Respondent has been engaged in violations of the Insurance Code, the Director may issue an order to Respondent to cease and desist, under ORS 731.252(1).

13. The Director may impose a civil penalty of up $10,000 per violation upon any person who violates a provision of the Insurance Code, under ORS 731.988(1).

ORDERS

Now therefore, the Director issues the following Orders:

14. As authorized by ORS 731.252(1), the Director hereby ORDERS Respondent

to CEASE AND DESIST from violating ORS 744.738(1).

15. As authorized by ORS 731.988(1), the Director hereby ORDERS that Respondent be subject to a CIVIL PENALTY of $2,000 for violating ORS 744.738(1).

16. The Director hereby suspends payment of $1,000 of the CIVIL PENALTY for a period of three years from the effective date of this Order, provided Respondent:

(A) Pays the remaining $1,000 of the CIVIL PENALTY pursuant to the terms of this Order; and

(B) Does not violate the Insurance Code within the three-year time period.

17. The non-suspended portion of the CIVIL PENALTY assessed herein ($1,000) is due and payable at the time Respondent returns this signed Order to the Director.

18. The suspended CIVIL PENALTY ($1,000) will be waived in three years from the effective date of this Order, provided Respondent has complied with the foregoing Order terms. The Director reserves the right to immediately assess and collect the suspended civil penalty upon a determination that Respondent has violated any term of this Order.

19. This Order is binding upon Respondent's successors and assigns.

20. This Order is a "Final Order" under ORS 183.310(6)(b). Subject to that provision, entry of this Order in no way limits or prevents further remedies, sanctions, or actions which may be available to the Director under Oregon law to enforce this Order, for violations of this Order, for conduct or actions of Respondent that are not covered by this Order, or against any party not covered by this Order.

SO ORDERED this 26th day of October, 2023.

ANDREW R. STOLFI, Director
Department of Consumer and Business Services

/s/ Dorothy Bean
Dorothy Bean, Chief of Enforcement
Division of Financial Regulation

CONSENT TO ENTRY OF ORDER BY
M FINANCIAL HOLDINGS INCORPORATED

I, Cheryl Tobin state that I am an officer of M Financial Holdings Incorporated ("Respondent") and am authorized to act on its behalf. I have read the foregoing Order and know and fully understand the contents hereof. I have been advised of Respondent's right to a hearing and right to be represented by counsel in this matter. Respondent voluntarily consents to the entry of this Order without any force or duress, expressly waiving any right to a hearing in this matter, as well as any rights to administrative or judicial review of this Order. Respondent understands that the Director reserves the right to take further actions against it to enforce this Order or to take appropriate action upon discovery of other violations of the Insurance Code or with the terms and conditions stated herein.

Respondent further assures the Director that neither Respondent nor its officers, directors, employees, or agents will effect insurance services in Oregon unless such activities are in full compliance with the Insurance Code. Respondent understands that this Consent Order is a public document.

Signature: /s/ Cheryl Tobin

Position Held: Chief Legal Officer

State of Oregon

County of Multnomah

Signed or attested before me on this 10th day of October, 2023 by /s/ Cheryl Tobin.

/s/ Tracy Marie Waterman
Notary Public